

#BeMore A Snapshot



#BeMore is our **new powerful Commercial learning approach**. It supports your **professional growth** and **capabilities** in our journey from **Good to Great Customer Leadership** and **delivering Sustainable Share growth**.

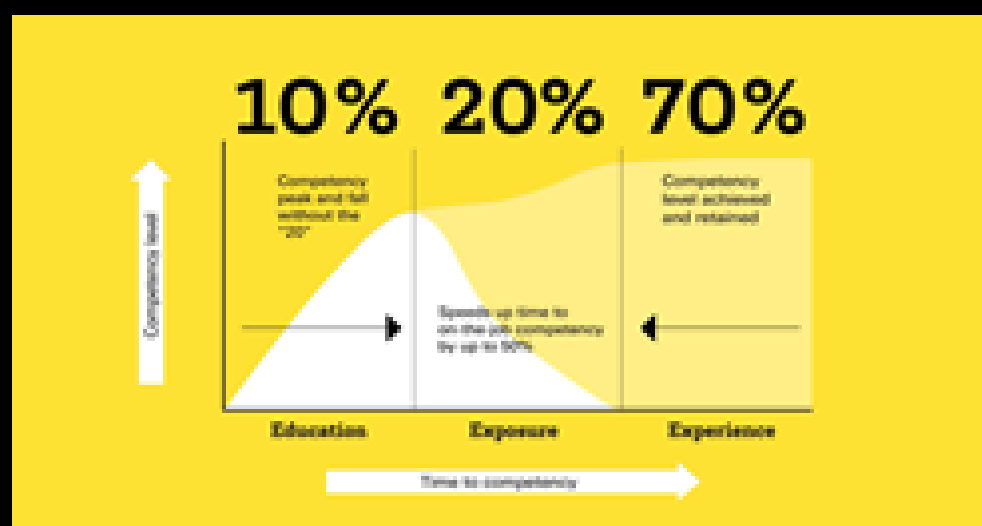
It recognises that the way we learn has changed : it's **lifelong, personalized, on demand** whenever and wherever. It's **technology enabled, short**, more **social** and **informal**. It's driven by **challenge** and **curiosity**, by **doing** and **realizing** that not getting it right first time only adds fuel for success.



We've built a **new system of learning** suitable for our multi-generation workforce. It transforms a traditional Academy approach to **help everyone** from **new hires** to the experienced and supports a **culture of continuous learning**.

What's different?

The **mind-set of learning** not training which is being addressed through the adoption of **70:20:10** principles or **Experience, Exposure and Education**. **Education in isolation** has been proven not to translate in to lasting skill adoption. This takes the **additional support of peers and line managers, and practice on the job**.



It's leader led.

Sales Leaders at all levels **play a key role** throughout **70:20:10** and support you as **YOU** own your development. With their support **the time to competence is significantly faster**. They are your guide on the side. They'll be **creating learning moments** for you, with you and as a team.

The content.

We've **connected our learning topics** to what's **important to our customers**, how we solve **THEIR** problems and have **smarter business conversations**.





The delivery.

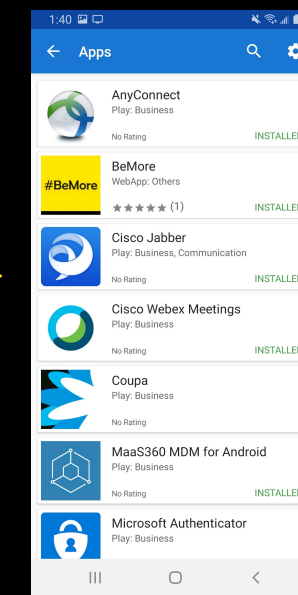
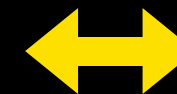
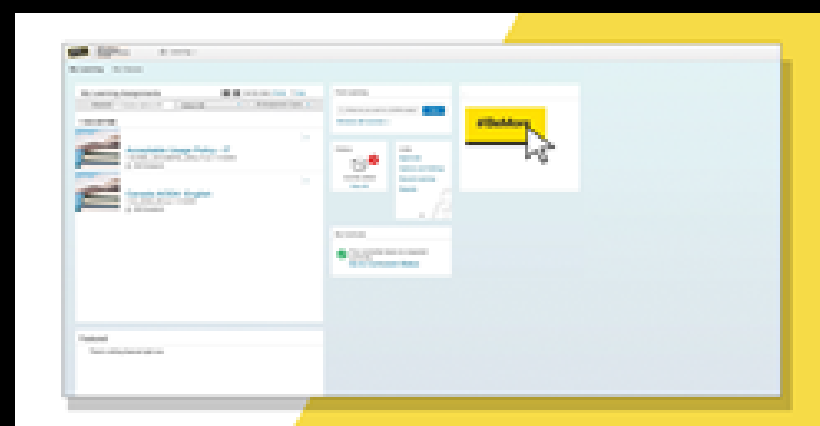
What you'll experience is a blend of **audio, visual and experiential** learning materials. These will be made available in a **continuous sequence of bite size releases** just like your favourite Netflix series! And they can be used across a range of learning moments and **accessed at your moment of need**.

The use of technology.

As the working-world evolves, so does its need for technology to drive results. The #BeMore platform is no different, accessible both via Mobile application and desktop (bemore.online), #BeMore is technology enabled.

Accessing the platform

on all devices is by selecting Learning and then the #BeMore tile on your mobile device, SuccessFactors or through your desktop (Bemore.online).

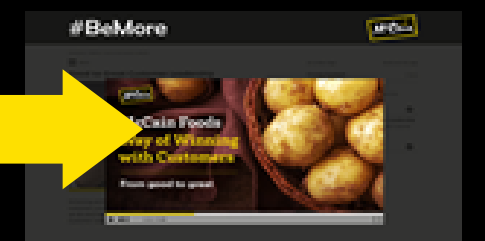
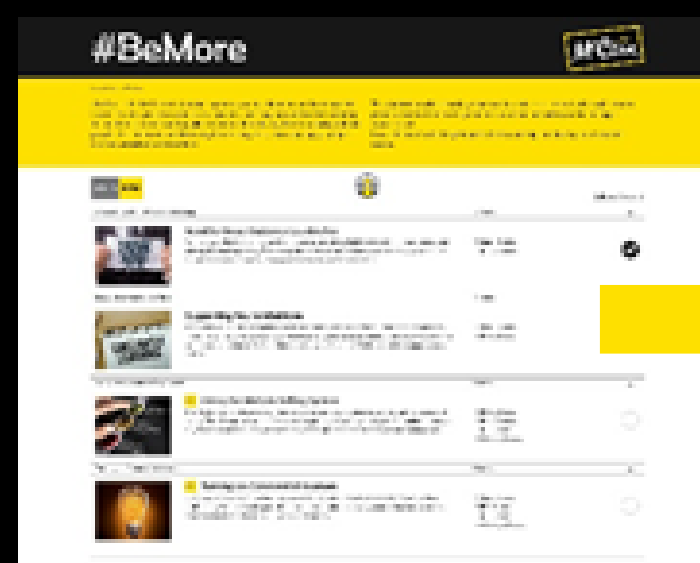


<https://bemore.online/>



On entry what you'll find behind the #BeMore tile is a world of **personalised learning**. This will expand as more is released to you in response to your progress on the learning journey.

Just like your favorite go-to sites it's super simple to find your way round and get to what you're looking for. Choose your subject and next to it you'll see what type of material is available to either play now or download for later learning or use when you're working.



As the owner of your development YOU should initiate a conversation with your Line Manager about the support you need and how you'll put these skills into practice to help you achieve your objectives and positively contribute to delivering profitable topline growth.

Start your journey to #BeMore by:

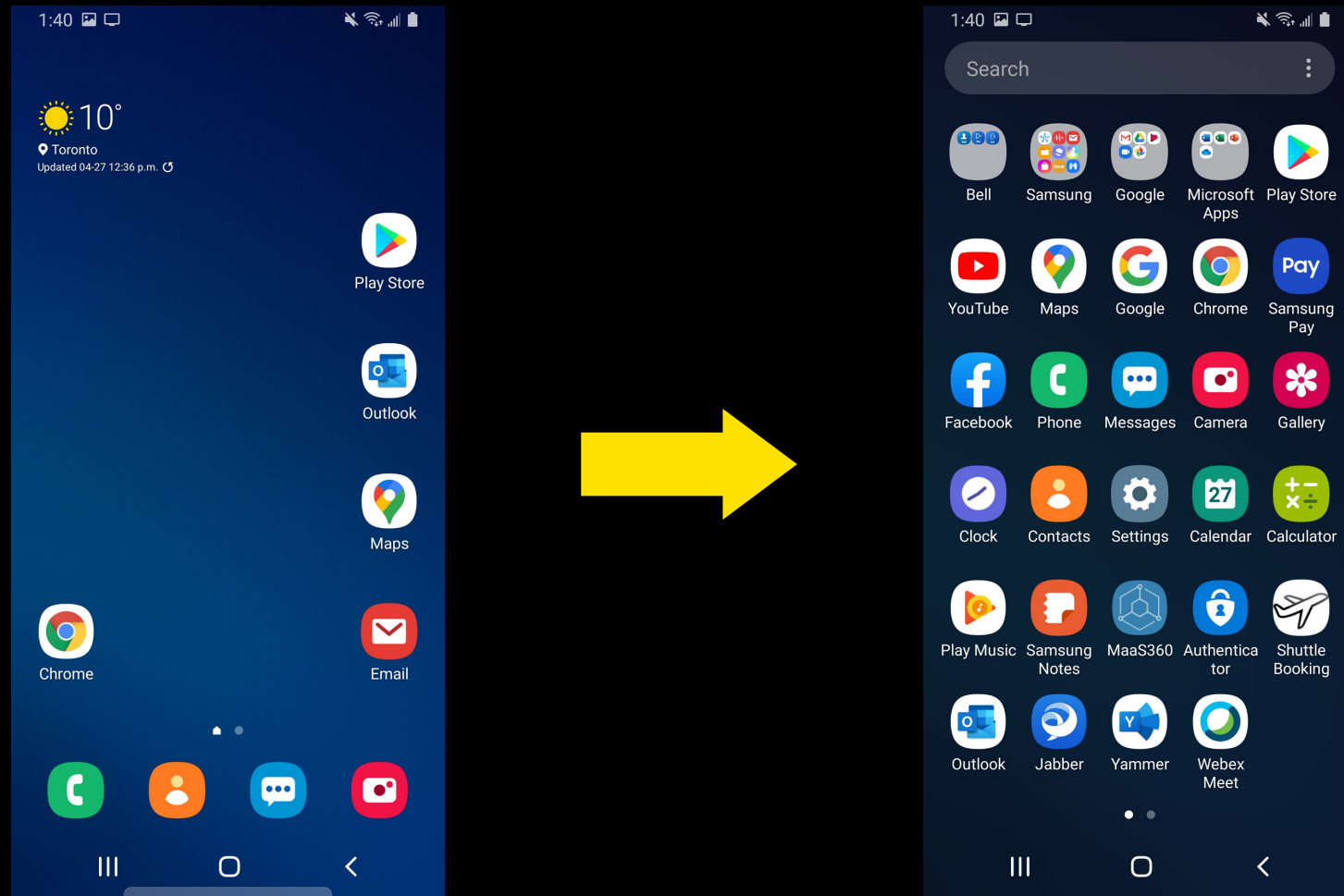
1. Accessing the platform on all devices so you can reach it anytime and anywhere.
2. Have a play – find your way around and access the first learning releases.
3. Initiate a conversation with your Line Manager about the support you need.

#BeMore – Accessing via Mobile Device

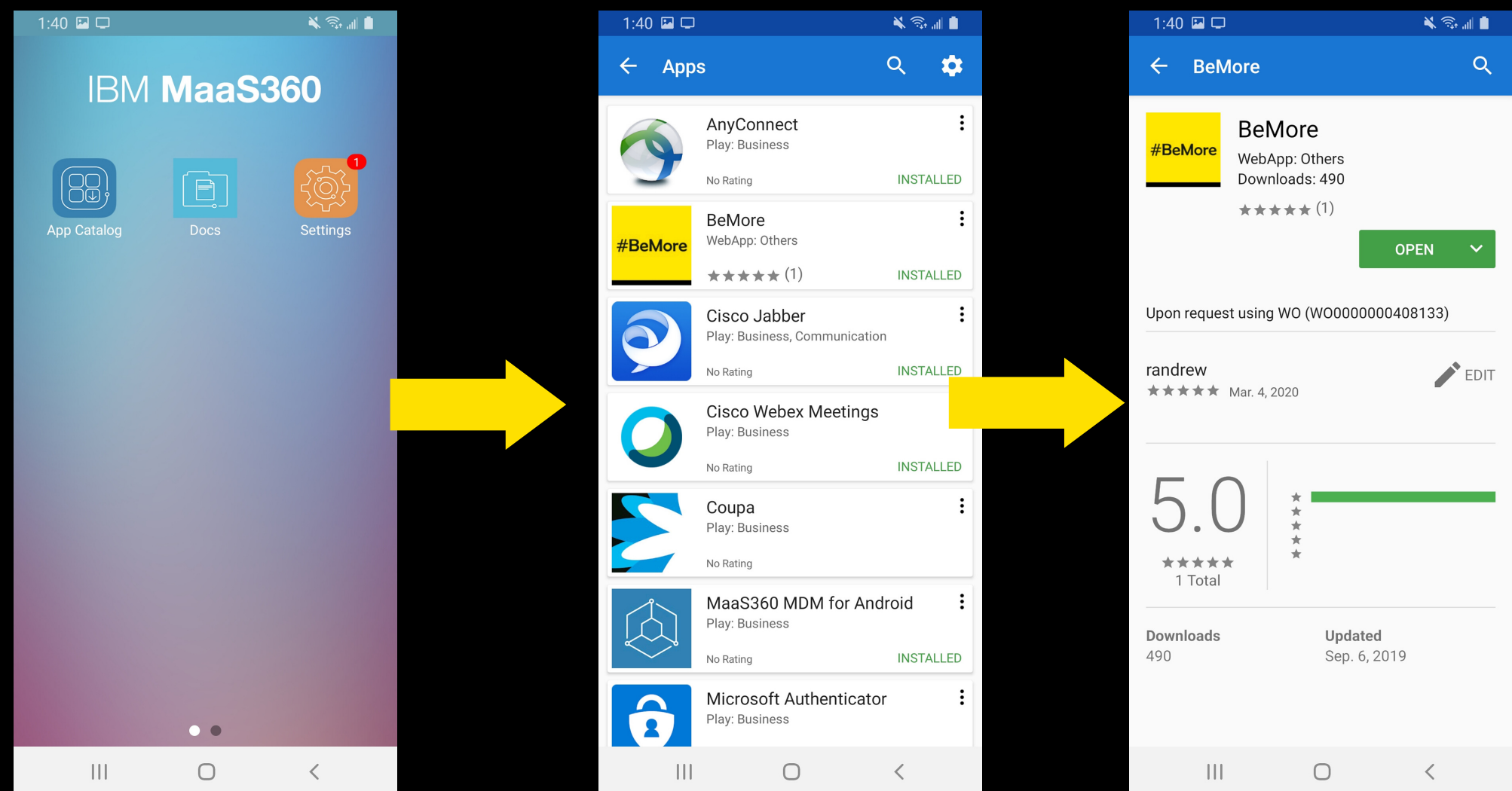


Downloading the App.

For Android and Apple.
from the
MaaS360 App,
click App
Catalogue select
#BeMore, click
OPEN.



Note: you may
receive a
message
indicating you
need to be
logged into your
Microsoft
Account, please
resubmit your
login
credentials.



Reporting Issues

If you are having issues with the Mobile application, please
inform your local MWOW/ BeMore leader who will in return
reach out to Bobby Andrews (robert.andrews@mccain.ca).